

ESTTA Tracking number: **ESTTA53681**

Filing date: **11/16/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91166487
Party	Defendant Creative Action, LLC Creative Action, LLC 680 North Portage Path Akron, OH 44303
Correspondence Address	Wayne D. Porter, Jr. Rankin, Hill, Porter & Clark, LLP Suite 700 925 Euclid Avenue Cleveland,, OH 44115
Submission	Motion to Extend
Filer's Name	Wayne D. Porter, Jr.
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Signature	/Wayne D. Porter, Jr./
Date	11/16/2005
Attachments	Motion for Ext. of Time.PDF (2 pages)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 78/359,895

Filed: January 30, 2004

For the Mark: MEMORY MAGIC in International Class 28

Published in the Official Gazette: May 10, 2005 at TM 30

HASBRO, INC. Opposer v. CREATIVE ACTION LLC Applicant	Opposition No. 91166487
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UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

MOTION FOR SECOND 30-DAY EXTENSION OF TIME
FOR APPLICANT TO ANSWER NOTICE OF OPPOSITION

Applicant hereby moves for a second 30-day extension of time to answer the Notice of Opposition, to and including December 16, 2005. The extension of time is needed for the following reasons:

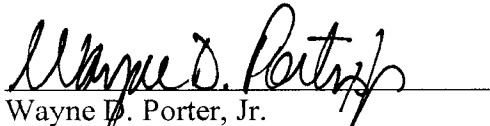
The undersigned attorney has been in contact with Applicant concerning this matter for some time. However, Applicant has been unable to reach a decision concerning how to handle this matter for a variety of reasons, including a serious illness in the family of Applicant's President that has required her to be away from the office.

Applicant recently has made a decision concerning how to respond to the Notice of Opposition, but the undersigned attorney has not had enough time to formulate a proper Answer to the Notice of Opposition. An additional 30-day extension of time will be adequate for that purpose.

If granted, the proposed answer date will be prior to the close of the discovery period, namely, March 26, 2006.

Respectfully submitted,

RANKIN, HILL, PORTER & CLARK



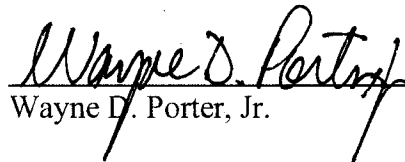
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925 Euclid Avenue, Suite 700
Cleveland, OH 44115
(216) 566-9700

Attorney for Applicant

Certificate of Service

I hereby certify that a true and complete copy of this MOTION FOR SECOND 30-DAY EXTENSION OF TIME FOR APPLICANT TO ANSWER NOTICE OF OPPOSITION has been served on the Opposer by mailing said copy on November 16, 2005, via First Class Mail, postage prepaid to:

PATTERSON BELKNAP WEBB & TYLER LLP
Kim J. Landsman, Esq.
1133 Avenue of the Americas
New York, NY 10036



Wayne D. Porter, Jr.